

# VIEWFINDER



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Photo credit: John Fraser

***“Photography takes an  
instant out of time, altering  
life by holding it still”***

***Dorothea Lange***

***Photographer***

## Meet the Editor – John Fraser

Viewfinder is the Etobicoke Camera Club newsletter. Its goal is to share our members' success's and the events at the club that help us on that journey. If you have anything you would like to contribute, please consider submitting it. Our members will appreciate it.



The Etobicoke Camera Club introduced me to the Art in photography. No longer satisfied with just memory photographs, the club helps me strive for photographs that others will also enjoy.

Contact: [info@etobicokecameraclub.org](mailto:info@etobicokecameraclub.org)

# Feature Article

## ARTFEST

by John Fraser

In partnership with Arts Etobicoke and other local businesses, the first ever ArtsFest Etobicoke was held on June 25, 2022. Etobicoke Camera Club had a number of members participate, here are their thoughts on the event.

### Barb Marszalek, President

What a great day for ECC to participate in the community and show off some of the incredible talented photographers we have. Highlights for me were finally seeing members again face to face and selling one of my prints to my God daughter who wanted it to put up in her dorm room. Thanks to everyone who came out to support us.

### Judy Preston

The Etobicoke Artsfest and preparing for the show was terrific learning experience.

This was my second time participating in a show, creating a wonderful opportunity to grow as a photographer.

It makes you step back and look at where you started, where you are, and where you want to go with your photography. This gave me a chance to reflect on not only what I thought would make a great image for

competition but also what images would be of interest to the general public. It allowed me the freedom to express myself in producing images that were more in keeping with the full range of my creativity which is not always possible in competition.

It taught me about getting images ready for printing, the process of submitting to a professional printer, how to matt photographs, and then how to package the images for display and sale.



## Artsfest (continued)

### Christine Kobielski

When Theresa B. sent an inquiry to club members to see if we were interested in participating in Etobicoke ArtsFest, I immediately said yes as I loved the idea of supporting arts in the community. I really had no idea what it involved, but I knew I wanted to be part of it. I learned a lot from the other 8 participants and was amazed how everything came together with such a diverse group. Being together as a group rather than venturing out on our own meant not only did we have the support and knowhow of others, but we also shared the cost 9 ways; plus, the Camera Club gave us 200 dollars towards the cost. We promoted the club: Judy made a banner, I made a poster, Barb ran off programs, and we all took turns in the tent sometimes answering questions about the club. The learning continued throughout the festival as we were able to talk to other artists, about their work, their costs, what sells, etc. My favourite part was when the waitress in a nearby café asked about the Artsfest and Eva told her I was exhibiting. The waitress asked if I was an artist, and I said yes, I am an artist. I really felt like one that day!

### Carolyn Francis-Scobie

After a 5 month journey together via Zoom with 8 participants and our organizer, Theresa, we discussed many aspects about how to prepare for a summer outdoor exhibition show and sale. Finally, the day came. On arrival for the setup, we found a stack of 9 display grids on the pavement under the Higgins Event Rentals tent canopy on our booth location. Judy, the sailor, miraculously rigged 8' grids to stand around 6-7' high interior perimeter space, but at a loss of 4 square feet per grid in display area and reflective white wall drapes



abandoned. Our group displayed all genres and photographic styles, representing the diversity of ECC members and their photographic talents. Being an enthusiastic group, we made images, matted and framed, cards, and stacked items below grids. Politely said, our displays lacked breathing space. This I believe inhibited focus for our viewers. We forgot “less is more” concept, exacerbated by the unexpected loss in display area. My two hour shift passed quickly, chatting with ECC members, friends, family and “potential” buyers. I met a workshop instructor at the event, Maureen Da Silva, a maker of prints and handmade books. Hand stitched binding is a technique that I hope to use to compile a few of my own photographic prints in the future. Although the day was hot hot, sales were not. Satisfied with my experience, I look forward to opportunities ahead.

# Feature Article

## Artsfest (continued)

### Simon Dann

It was a hot humid day and more people than I would have expected turned out. There were definitely photography enthusiasts walking by and each was interested in learning about the ECC. I was also happily surprised to connect with a film-documentary producer, a teacher of photography at two community colleges as well as a graphic designer-artist-photographer - who knows - maybe new friends. Most importantly, I got to personally meet and know several of our other members which was a pleasure in itself so doing this type of event was great and I'd do it again.



### Theresa Bryson

Etobicoke Artsfest was a terrific learning experience for me! I enjoyed participating in an art fair from the initial concept (February) to the final day (June 25). It involved developing my personal communication, organizational, and listening skills. I also learned a lot about planning, printing, displaying, different views on photography, accepting the opinion of others, and accepting the disappointment of not selling. If ECC members were to enter an arts fair in the future, I would suggest using the opportunity for ECC promotion only. Or perhaps, because of the confines of space, restrict members' submissions to a limited number of works. But, most importantly, the Etobicoke Artsfest gave me the opportunity to interact face to face with my fellow photographers after two long years of Zoom sessions and that was fun!

### Karen Young

I enjoyed taking my turn to greet visitors and tell them about ECC and the photographers in our tent. From a sales point of view the high point was once when I was asked to look up a price for one of Judy's pieces. I'm not sure if that qualifies as a nibble, but I was excited for a minute. A few people picked up my card, and I heard from one of them today. She is herself a creative artist so not a buyer, but it is always nice to meet new people and see new work. I hope the day will have attracted some additional members to our club.

# Photographer's Choice

## Competition Results and Highlights

All competition images may be viewed on our [Website Photo Gallery](#) or [www.etobicokecameraclub.smugmug.com](http://www.etobicokecameraclub.smugmug.com)



Superset GOLD & GOM  
Geoffrey Pierpoint  
Peony

Advanced GOLD  
Hugues De Milleville  
Puffin with fish





Intermediate GOLD  
 Penny Rintoul  
 Locked In



MOBILE DEVICE GOLD June West Headland, Ao, Norway

<b>Level</b>	<b>Submitted</b>	<b>Accepted</b>
Intermediate	30	30
Advanced	30	29
Superset	69	69
<b>Total</b>	<b>129</b>	<b>128</b>
<b>Judges</b>		<b>Affiliation</b>
Ted Richards		Toronto Camera Club
Kathy Constantinou		Richmond Hill Camera Club
Barb Redford		Halton Hills Camera Club

## RESULTS of PHOTOGRAPHERS CHOICE 1 held Sep 30 2022

Level	Full Name	Title	score	ribbon
<b>INTERMEDIATE</b>				
I	PENNY RINTOUL	Locked In	25.5	GOLD
I	MICHAEL BROWN	Storm Warning	23.5	SILVER
I	PENNY RINTOUL	The Old Door	23	HM
I	PAUL CORDINGLEY	The Scrum	23	HM
I	MICHAEL BROWN	Who Goes There	23	HM
I	JULIE MORENCY	Shake, Rattle and Roll	22.5	HM
I	ANGIE BELLANZA	Fern Leaf	22	HM
<b>ADVANCED</b>				
A	HUGUES DEMILLEVILLE	Puffin with fish	24.5	GOLD
A	ROMAN GDYCZYNSKI	sunrise on Dam Lake	24	SILVER
A	LEANNE HAY	This Morning Was for the Birds	24	SILVER
A	LEANNE HAY	Morning Reflections	23.5	HM
A	LINDA SMITH	Plumeria flower	23.5	HM
A	LEANNE HAY	Bench Warmer	23	HM
A	HUGUES DEMILLEVILLE	Least Bittern	23	HM
A	JOHN MARKLE	On My Way	23	HM
A	HUGUES DEMILLEVILLE	Osprey with catfish	23	HM
<b>SUPERSET</b>				
S	GEOFFREY PIERPOINT	Peony	26	GOLD&GOM
S	THERESA BRYSON	Goldenberries	25	SILVER
S	THERESA BRYSON	Ballerina	24.5	HM
S	GINA JIANG	Chicago Morning	24.5	HM
S	BARB MARSZALEK	Celestial Web	24	HM
S	BARB MARSZALEK	Dawn at Cape Spear Lighthouse	24	HM
S	MANDY SAMARZIJA	Kicker Rock, Galapagos	24	HM
S	JUNE WEST	The Performer	24	HM
S	JUNE WEST	Yellow Orange Fly Agaric Mushroom	24	HM
S	GEOFFREY PIERPOINT	Elevator Men	23.5	HM
S	ED ESPIN	Eternity pinch	23.5	HM
S	ANETA ZIMNICKI	Galactic centre camp	23.5	HM
S	MANDY SAMARZIJA	Golden Girl	23.5	HM
S	JUNE WEST	Headland, Ao, Norway	22.5	GOLD Mobile

# Speakers

**Gail Hill Presented**

**“Creativity in Photography“**

on Monday, September 12, 2022



Gail believes our ability to fully actualize our creative potential is in direct proportion to our ability to understand our process and to navigate our fears. In her talk for the Etobicoke Camera Club she outlined what she has learned about how to listen to and understand the creative process. She outlined how creativity happens when inspiration and courage come together to hold hands with fear. She explained why she believes fear and creativity are partners and why the bigger your ideas are, the bigger your fear will be. She spoke about tools she has used herself and taught others to employ. There are aspects of our interior creative language that need to be recognized and understood as they affect our exterior creative process and all forms of communication about our art.

She pointed out that the image is yours until you present or sell it, then it belongs to be public. You need to decide if its good while you have it, the public will make up its own mind. You need to become detached to avoid being beaten down by other’s opinions.

Everything you create is a self portrait – a reflection of the maker. What appeals to you – colour, shape, texture, subject, lighting will reveal you. You won’t see yourself if the image is based on thinking. It has to be based on feeling. People buy art because of how it makes them feel, not what it makes them think. Create a ritual to prevent distractions masking the feelings needed to create the work.

Gail Hill is a career artist working for over forty years with the mediums of analog photography, oil paint and text based in studios she created in England, France, the USA and Canada. Her work is represented in major corporate and private collections in Canada and internationally. She has mentored many people about understanding their creative process and she finds that experience equally as satisfying as making and selling art.



# *Speakers*

Represents a desire to have  
people at the table



A 4 x 4 image that makes a big  
statement that food should be  
sensual

# Speakers

Added to text to remove the elegance that is not the maker's style



Represents her ritual, getting the subject to sit at her studio

# Speakers

**Judy Hancock Holland** Presented

**“Minimalist Photography “**

on Monday, September 26, 2022



Minimalist photography involves seeing deeply into your subject. By allowing yourself to be captured by your subject, instead of the other way around, you can distill it down to its essence and present the image in a way that is uniquely yours.

Judy Hancock Holland is a photographic artist whose work focuses on themes such as aging, healing, femininity, death and dying, peace and passion, and spirituality and sensuality. Her experience of aging and widowhood and her sense of the sacredness of Creation inform how she sees and portrays her simple subjects. A lifelong learner and educator, Judy has had her work exhibited in Canada, the US, and Europe.

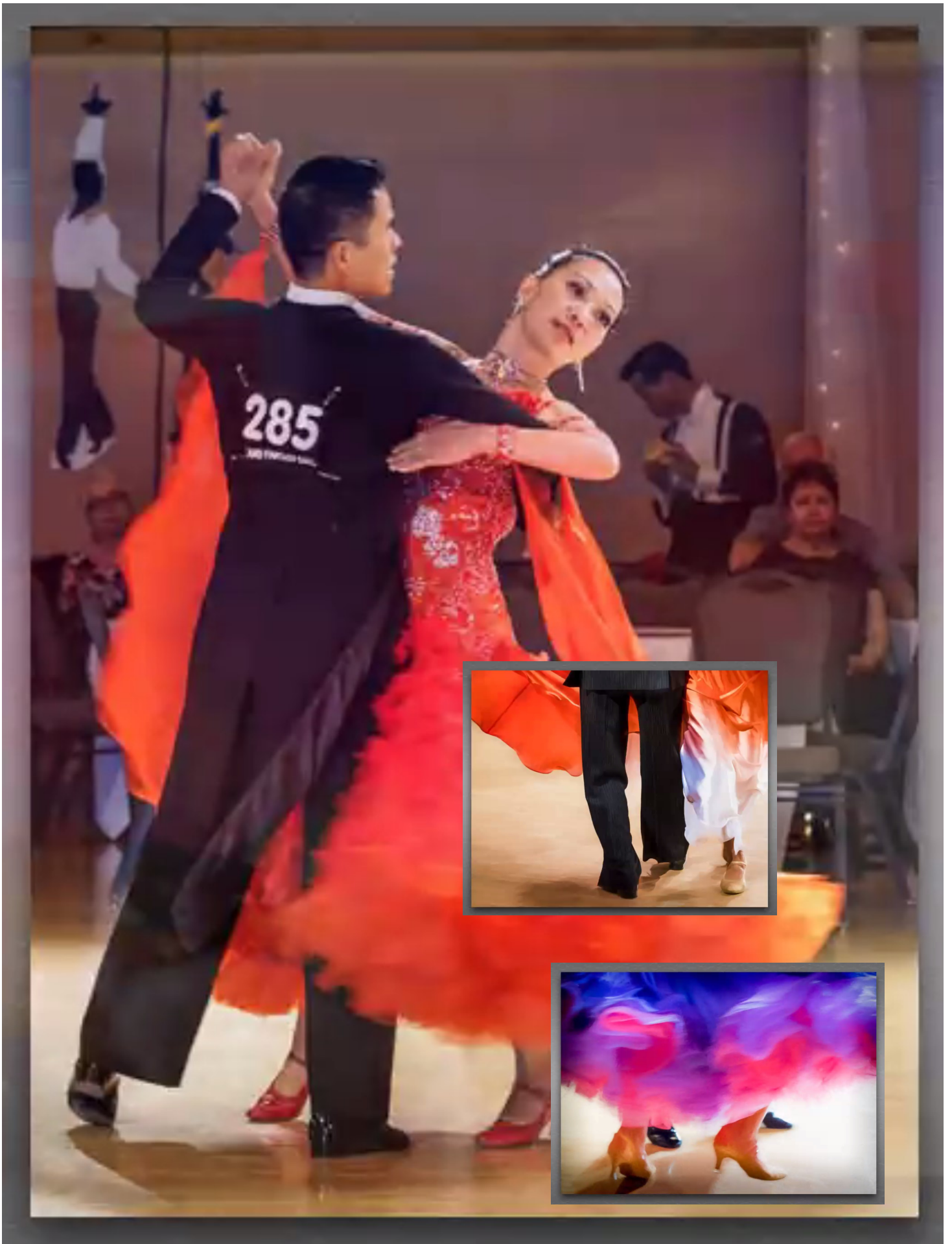
She has a passion for creating minimalist images and also abstract and altered reality work.

## Why Minimalism?

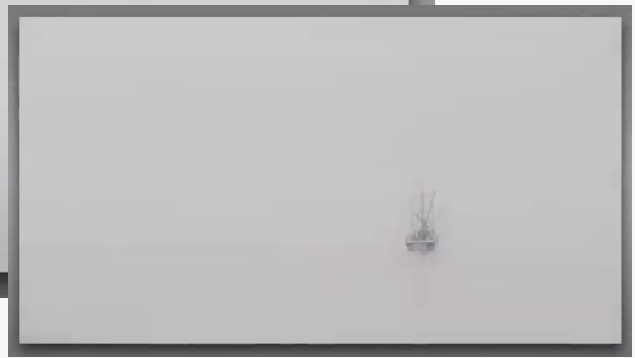
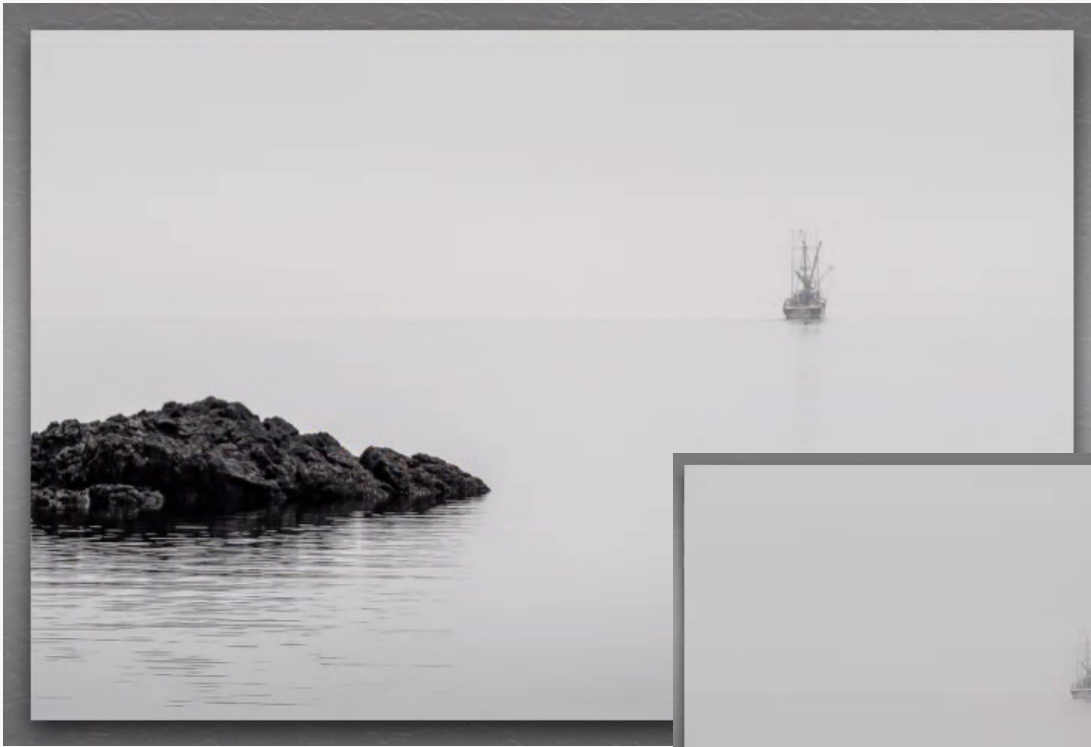
- an oasis of visual calm in an overstimulating world; a place for the eye & spirit to rest
- can do it anywhere, with any camera
- shooting this way makes you see better and translates into better photography generally
- done well, can evoke emotion... pay attention to that

## How Minimalism?

- Look closely at your subject.
- Identify specifically what you're drawn to.
- Subtract everything that doesn't convey the essence of the subject.
- Shoot for simplicity; no distractions.



# *Speakers*



## How to get started...



- Set an intention to compose an image that is simple and powerful, that captures the essence of your subject.
- Pay attention to the specifics of what speaks to you in any scene or subject (even when you don't have your camera).

## How to get started...



- Try some extreme cropping on your existing work as a way to see differently. Just play.



## *Speakers*

- essence / soul
- intimate
- seeing deeply
- falling in love
- emotions
- close attention
- slowing down
- receptive
- awe / reverence
- light



- Practice seeing this way in everyday life.
- Then get out your camera. Start with your “normal” shot, then subtract.

## **3 Rules of Minimalism**

Simplify

Simplify

Simplify

# Outings

## Sunday April 24, 2022

Four ECC members showed up for a visit with the animals at the Toronto Zoo on Sunday, April 24, 2022. We had a lovely visit.





# Outings

## Sunday May 1, 2022

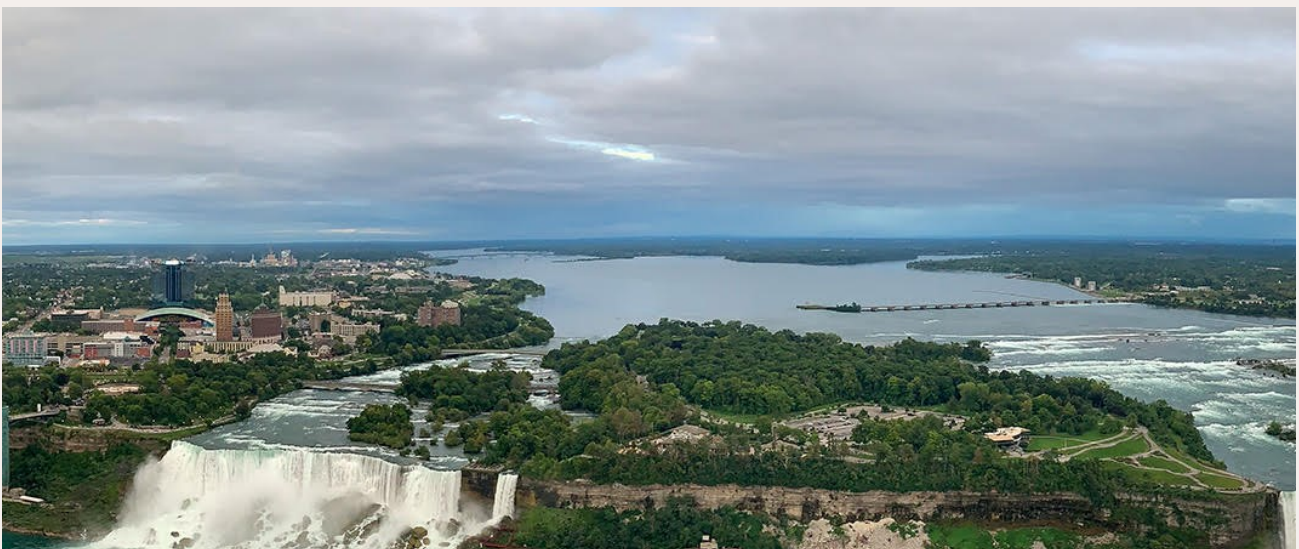
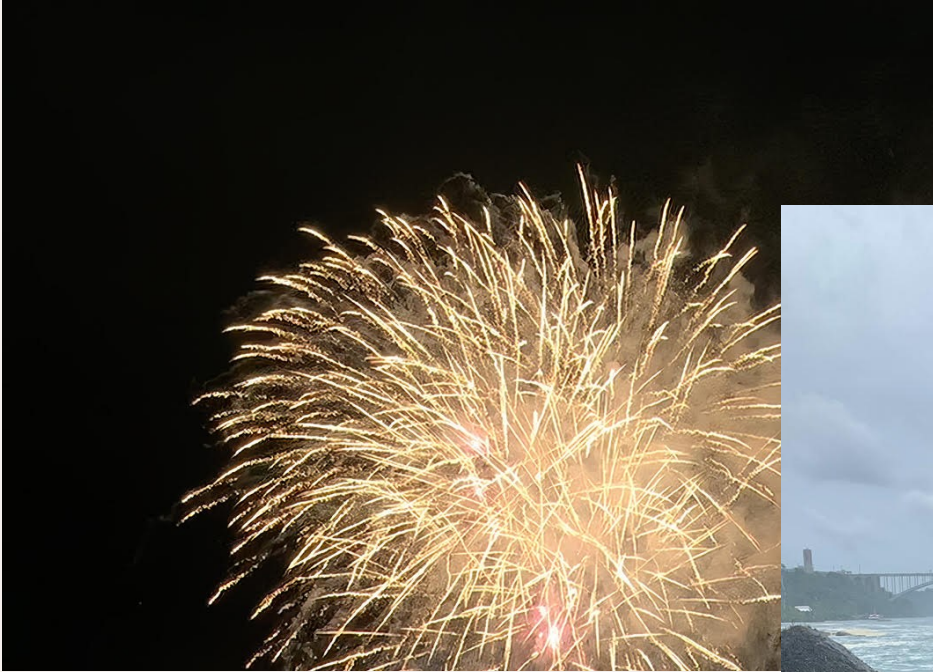
We had 12 ECC members show up for a 5:40 AM sunrise on May 1, 2022. It was cold and windy but the colours were stunning. Well worth to trip to Lake Ontario.



# Outings

## Sunday September 11, 2022

The Niagara Falls Outing took place on September 11, 2022. It was a cool wet day but it was a wonderful outing anyway.



# *Outings*

## **Saturday October 1, 2022**

The Dufferin Farms Outing took place on October 1, 2022. It was a lovely day for this event.



# Outings

## Wednesday October 12, 2022

Our Tews Falls and Dundas Peak Outing took place on October 12, 2022. The rain stayed away and it turned into a great outing.





Past Issues of the Viewfinder can be found at

<https://www.etobicokecameraclub.org/viewfinder/>

Next Issue:

*End of November*